



BLM & HEAVYLIGHT FORM & FUNCTION UNITED

Core to the capability of the Miura suite of products is usability. Traditionally broadcast and media production tools were complex and required highly skilled operators. By simplifying the user interfaces the expectation was that operational productivity increases, and costs decrease – this has certainly been borne out in live customer deployments of the BLM tools.

BLM have worked with Heavlight since the early inception of the easy to use, broadcast quality content ingestion tool – Miura Ingest. Heavlight took the simple brief which consisted the technical / functional requirements and that the resultant interface should be intuitive – intuitive to the extent that a near novice should be able to ingest video content without any training. The Heavlight team of usability experts and graphic artists quickly produced the wire frames and final production graphics which make up the interface. Extensive field trials quickly proved that the objective had been met and Miura is now deployed globally simplifying operational functions.

BLM continue to work with Heavlight for the design of the new product interfaces (and this glorious stand at IBC) and they are the preferred partner for the application re-skinning service whereby the Miura tools have interfaces re-dressed to match a vendors existing interfaces – a popular approach for OEM users.....

ABOUT HEAVYLIGHT

HeavyLight is a design and development agency based in London. We have earned a reputation for transforming the user interfaces of some of the biggest names in the broadcast and media industry.

Our team of designers and developers have worked with clients such as BT, HSBC and Technicolor to provide their products with a user experience that is considered and intuitive as well as visually striking. This approach can be applied to software interfaces and web sites. HeavyLight's multidisciplinary design team can also create your marketing materials from brochures to exhibitions stands, ensuring your branding is consistent across all media.

We work with a range of different sized companies from multi-nationals to start-ups. So whatever your budget, please get in touch.

CONTACT HEAVYLIGHT

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Interface design for the Miura Ingest application

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Please see the partners page on our web site for details